Roanoke Social News

TO WED ARMY OFFICER



Blacksburg Social News

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McCall Bazar Patterns



Mail Orders Carefully Filled

Before-Inventory Reductions

This week we offer numerous chances for economizers to capture the biggest bargains of their lives. Inventory stares us in the face-stocks must be reduced-prices must be cut, cut, cut until the very tags themselves are severed.

This is to be a week of real bargaining at Thalhimer's and wise is the woman who visits the store daily. All holiday goods in stock are marked at bargain prices, too, and every floor offers a flood of staple merchandise greatly under usual prices. Read every word that follows carefully.

A Money-Saving List

Exquisite Winter Dress Goods, the usual

Five pieces 44-inch Novelty Suitings, worth 75c per yard; sale price 50c A half dozen patterns of regular 50c Fancy Dress Goods, very stylish; sale price, per yard 29c

Men's Initial Handkerchiefs, beautiful silk initials; sale price, 10c each, 25c Gents' \$7.48 Wool Bath Robes, many

patterns, nicely made; sale \$4.98 Gents' \$1.00 White and Black 75c Ladies' Outing Flannel Gowns, trimmed

with beading, turnover collars, in pink and blue; dollar values sale price 75c Six styles of Outing Flannel Gowns, turnover collar, embroidered collars and tucked yokes, \$1.50 value; sale price \$1.00

Seven pretty styles in Outing Flannel Gowns, turnover and embroidered collars, hemstitched and briarstitched yokes, all colors, white also, \$1.98 value; \$1.50

Several good styles of Outing Gowns, extra widths and lengths to \$1.50 White Flannelette Skirts, four styles, silk embroidered ruffles, finished with hemstitched and briarstitched bands, 31 inches

long; sale price, each, 75c \$1.25 Four styles and colors in Heavy Moire

Skirts, fluished with dust ruf-fles; usual price \$1.50; sale \$1.00 Ladies' All-Leather Shopping Bags

that were \$3.98 each; sale price \$1.98 A large line of Leather Bags \$1.50 that sold at \$2.98; sale price, Ladies' Leather Bags, the

kind that sold at \$2.48; sale price \$1.00 All-Wool Sweaters for boys and girls,

usual price \$1.50 each; sale \$1.00 Boys' Buster Brown Sweaters, all

wool, usually \$1.50; sale \$1.00

Some More Bargains

Children's Red, Blue and Brown Thibet Long Coats, trimmed with braid and buttons, broken sizes; former price \$8.50 Children's Diagonal Serge Long Coats,

trimmed with black fur collars and cuffs; former price \$15.00; sale \$10.00 Children's Full Length Kersey Coats, in blue and brown, velvet and braid trimmed; were \$7.50; sale \$5.00

Ladies' Suits, late deliveries, very styl-

Ladles' Blue Cloth Sults, braid trimmed, long coats, circular braid-trimmed skirt; usual price \$30.00; sale \$20.00

Ladies' Brown Braided Cloth Suits, velvet collar and cuffs; a hand-some \$30.00 garment for . . . \$25.00 Children's Thibet Fur Sets-Muff trim-

med with white ribbon, purse attached; Neckplece lined with white satin; regular price \$2,98; the sale price \$2.00

Colored Taffeta Silks, in several 39c colors, were 59c a yard; sale price,

Extra Large Damask Towels, red and blue borders, knotted fringe, per dozen, \$2.50; sale price, each 21cBleached and Silver Bleached Damask, positively all linen; a rare bargain at the price; sale price, per yard. 50c

Some excellent patterns in Bleached and Silver Bleached Damask left from the holiday rush; sale price, 75c \$1.50

A full supply of Linen Napkins at, per dozen, 75c, \$1.00, \$1.50, \$5.00 \pm Very complete line of Hemstitched Table Sets, consisting of Cloth and a dozen

Napkins; sale price, per set. \$25.00 A good line of Prints in all colors, 7_{c} every style; sale price $\ldots \ldots 7_{c}$

Full line of Outings for underwear, new styles, 61-4c, 81-3c and 10c Another lot of those Fine French Flannelettes, in imitation of French 12½ c flannels, new patterns; yard..

Our complete line of Art Draperles should interest every one; new designs and exquisite patterns; sale price, per yard, 8 1-3c to 25c

We're Cutting Prices on the Third Floor

6.4 Red Washable Table Covers, slightly soiled, sold for \$1.50 and \$1.25; \$1.00 6-4 Table Covers, in red, blue and green, usually sold at \$1.50, \$1.25 and \$1.00; 75c for 50c; sale price, each One lot All-Wool Smyrna Mats, very pretty

patterns; former price 75c; sale price, 59c white Wool Blankets, that sold for \$5.98 and \$6.00; slightly soiled; sale price \$4.48 Oriental stripes; sale price, each

Lace Curtain Ends, one strip of a kind, in ecru or white, sold for 75c, 98c and 50c \$1.25; sale price, each Sofa Pillows, a few left; sold for 75c $\$1.50,\,\1.25 and 98c; sale price, each. 30x50 All-Wool Smyrna Rugs, sold for \$2.48 and \$1.98; sale \$1.50

Few more Bath Robe Patterns left, in light or dark colors, worth \$1.25; sale 98c

Every stock in the store offers a wealth of sparkling opportunities for savers. Attend the Before-Inventory

Sale at Thalhimer's—come and economize!